

Mr. Vitezslav Valka

Personal data

Name, title: Mgr. Vitezslav Valka
Birth: 23th December 1980, *Brno*
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Education

Art School at Elementary school (1992-1995)
College of Arts, *Brno (1995-1999)*
English studies, *Brno (1999-2000)*
PET graduation in 2000
Thomas Bata University, Faculty of Multimedia and Design, *Zlin (2000-2003)*
BcA. diploma in 2003 (Bachelor of Arts)
Charles University, Faculty of humanity studies, *Prague (2006 - 2009)*
Mgr. diploma in 2009 (Masters degree)
University of Jyväskylä, *Finland (2008)*
Interdisciplinary course on User Interface

Skills

General experience

Webdesign, usability, logotypes, corporate design, software icons, banners, print advertising.

Computer Graphics

Brave: Inkscape, Adobe Photoshop, CorelDRAW!, Gimp, Pixelmator, Gif Animator
Good: Adobe Flash, Blender 3D, Adobe Fireworks
Photography: image manipulation, post processing

Website coding

Editing: any code editor (*Coda, Gedit, PSPad, Dreamweaver*), file transfer (*SFTP, FTP*)
Browser knowledge: Firefox, Safari, Opera, Internet Explorer
Web standards: XHTML/HTML, CSS, XML

Operating system knowledge

Mac (2 years), Linux (2 years), Windows (12 years)

Awards

Centropen, *pencil design* (1996)
Coke Art competition (1997)
Eta Vision competition (1999)
GWA for www.e-komerce.cz (2002)
GWA for www.gtc.cz (2002)
Webdesign City: 1st place for www.granthelp.eu (2008)

Work experience

1996 – 2000

Creative at advertisement studio Interdesign (*Brno Trade Fairs, BVV*)

1999

Freelance webdesigner

2000

Webdesigner, ClarkNet Project (*Computer Press*)

2000 – 2003

Creative director, AION CS, s.r.o.

2003 – 2007

Company owner, team leader, art director, Stickfish, s.r.o.

2007 – Now

Freelance webdesigner, design and usability specialist

2008 – Now

Pixmac stock photo agency, CEO, user interface & user experience

Client portfolio

In short: Client's target is my target. I use all my skills and learn new quickly. I can adapt to the situation and I am devoted to the client's needs. My clients were satisfied in majority of cases, the others were taken home safely.

With me, the work always meets the technical requirements as same as meets current design standards. Visions simply become reality when I am involved in the process. Clients like Coca-Cola, Sun Microsystems, Generali, BOSCH and Home Credit can prove that. My focus is in the field on internet and multimedia. But the experience is deeper in other creative fields (*DTP, 3D, graphic design or logotypes*). Part of my work covers small architecture, environmental and industrial design. That kind of jobs offer pleasure rather than money.

Taste my portfolio and decide

Coca Cola – I was participating on making a B2B portals generating in-store graphics and POS products.

Generali – I've made a Generali site layout, banners, section ideas and insurance agent microsities.

BOSCH Diesel – Car systems developer & manufacturer. I've made a virtual factory and was a team leader. To make the user even happier, we added some dynamic tricks based on Flash and 3D videos.

NEC – I have made a national NEC site design for this display vendor and also some banners.

Sun Microsystems, Juniper – I have made series of GIF and Flash banners for this technology provider and PDF newsletters. Later I've made a few microsities with this client.

Home Credit International – I have been responsible for HR campaign for this IT developer company.

AAA Auto – I made Flash multimedia and creativity for this largest used car dealer in Central Europe.

Develop – I've created website for this national copier brand (a part of Minolta).

Stickfish – Technology provider from Czech Republic. As a co-owner I have made or coordinated every graphic production there (*banners, websites, PDFs, 3D, videos, print*) for 4 years.

Pixmac - As a CEO I'm responsible for all creativity in the company as same as for usability and time management.

History

My professional career? I began as a low-profile & low-cost worker in small graphics and internet studio. That was by the studies on a high school. Then as a webdesigner I moved to the Zlin city, to study Thomas Bata University. I cooperated with the company Aion CS for a few years and studied graphic and exhibition design.

In 2003, me and two friends started to work on project Stickfish. We shared a vision of a technology oriented company with focus on internet. So the Stickfish, s.r.o. company was founded. And since year 2003 the company grew. A lot of experience came from those times. Not only in design but also in usability analysis and team leading. At the year 2007 when the company was self-sufficient I started my own professional career in usability and design. That brings me everyday pleasure until these days.

Interests and other experience

What I really like is my own year-to-year improvement. I am a kind of person, who loves experience. The best project are simply the most difficult. If anything has a vision, respects the history and makes the future better, then it is something for me.

I like to travel. A lot of travel. I love to feel the flavors and colors of the world. New York, Rome, Paris, Dubai or Amsterdam are places opening peoples eyes. I like to drive a perfect car. That is the BMW. I like movies, photography, 3D and Apple user experience proficiency. And most of all I like to live in a friendship with open minded people!

Targets?

They will appear and certainly they will change. Ivan Lendl (Czech tennis player) once said: *"It is just a sport."*

Thank you for your time!

Vitezslav Valka